



Switzerland, a symbol of excellence. For its chocolate and watches, but also for its audio industry. Studer-ReVox, Nagra, Thorens and Lenco: legendary and world-famous brands that are still synonymous with high definition and mechanical perfection today.

Nowadays, the market is no longer shared by four large Swiss companies, but by nearly forty manufacturers and small and medium-sized enterprises, all leaders in their field. While the four historical players were only interested in the source of sound (record players and tape recorders), the sector now covers the entire range, from loudspeakers to sound systems for large venues such as the Philharmonie de Paris.

This richly illustrated book focuses on the adventure of the Swiss audio industry. It covers its history, but above all, what makes it so rich and diverse today. The book highlights the social aspects and plurality of the artisanal dimension of Swiss high definition audio (notably through numerous portraits), the importance of the distinctive aesthetics of these devices, and the image of the Swiss sound industry as conveyed by advertising and the media around the world (cinema, television).

It is an illustrated history of success, but also a current and living account of standards and expertise that are unique in the world.

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